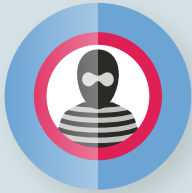


# Can You Afford a Cyber Data Breach?

## Causes of Cyber Breaches



**52%**  
of all data breaches  
are caused by  
malicious or  
criminal attacks.



**22%**  
by system glitch



**24%**  
by human error



**320%**  
Healthcare Cybersecurity Attacks  
on the rise 320% from 2015 to 2016<sup>1</sup>

The Healthcare industry  
is one of the fastest  
growing targets for  
cyber criminals.

## Average cost per lost or stolen record

### FOR HIGH-TARGET INDUSTRIES



HEALTHCARE  
**\$359**



FINANCIAL  
**\$386**



RETAIL  
**\$247**

Any physician who manages patient information is responsible for their records.

Whether you are the employer, a contract employee or locum, consider the protection offered with cyber liability coverage from HUB International and OMA Insurance.

## Top 5

Preventative Measures  
Implemented post breach:

- ✓ Employee training
- ✓ Procedures & controls
- ✓ Expanded encryption
- ✓ Security audits
- ✓ Security intelligence

[OMAinsurance.com](http://OMAinsurance.com)

Not for profit. All for doctors.

<sup>1</sup>Source: <http://healthitsecurity.com>.

All other statistics (unless otherwise noted) are taken from IBM/Ponemon Institute 2015 Cost of Data Breach Study: Global Analysis, May 2016: Protected Health Information (PHI), February 2017.

This infographic is intended for general information and all costs are approximate. For plan details, exclusions or limitations, visit <http://oma.hubinternational.com>.

Cyber liability coverage is administered by HUB International on behalf of OMA Insurance. Stand-alone coverage insurance is underwritten by Lloyds of London and the cyber endorsement to the Office/Clinic coverage is underwritten by Novex Insurance Company of Canada.