



Home Care Assistance



A Health Care Solution for Everyone





Your Care, Your Way

COMPARING RISKS...

What are the chances in your lifetime of...

- Losing a home to fire? 1 in 1200
- Having a car accident? 1 in 240
- Having a disability after age 15? 1 in 5
- Receiving a Cancer Diagnosis 1 in 2
- Needing assistance age 65 plus? 3 in 4

IMPORTANT FACTS

-  *Pay cheque protection and health benefit plans are not intended or designed to cover expensive home care costs*
-  *Family members prefer to be care managers for a loved one and not caregivers as they have their own lives and responsibilities*
-  *Being a personal care giver to a family member can be a stressful full time job*
-  *There are now more seniors in Canada than children under the age of 14*

my DIGNITY PROTECTS YOUR ASSETS

Keep what you worked hard to accumulate

Reduce the risk of depleting your assets

No need to use your money for care if you don't have to

The **MyDignity** Home Care Assistance plan is the **Gold Standard** health care solution of choice as government assistance is limited at best. It allows you to pick, choose, and control the care you need in the comfort of your own home. **Your Care, Your Way!**

MyDignity is committed to educating and offering support on an ongoing basis as life situations and individual needs change. Learn about your care options and we will help you select the benefits and coverage that suit your needs.

Don't be someone who doesn't think about their future health care until it is too late!!

Get Started And Take Charge!



 1.866.483.4778

 416.352.1818

 info@mydignity.ca

 600 Alden Road, Suite 602
Markham, ON L3R 0E7

 www.mydignity.ca

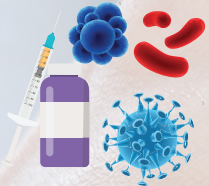
LIFE HAPPENS AND YOU NEED CARE



Accidents, Injuries & Fractures



Recovery From Operations



Illnesses



The Inevitable... Aging

CONSIDERATIONS

- It Won't Happen To Me → **Denial**
- Rely On Family & Friends → **Burden**
- Spend Your Own Money → **Expensive**
- Depend On The Government → **Limited**

BEST SOLUTION

myDIGNITY HOME CARE ASSISTANCE
AFFORDABLE PEACE OF MIND

myDIGNITY HOME CARE ASSISTANCE

Insurance that provides the necessary resources in the short and/or long term when you are unable to independently physically or mentally care for yourself as verified by your own doctor.

People mistakenly believe that the government will take care of them.

Rely on the Government

- ❌ You are a recipient of care, NO control over who treats you, when you receive care, or what services are provided.
- ❌ Initial and ongoing eligibility is assessed by regulated health care professionals and assistance may be declined or reduced.
- ❌ NO support for instrumental activities of daily living are provided such as laundry, grocery shopping, light housekeeping or meal preparation.

myDIGNITY

- ✅ You are a consumer of care, you have 100% control over the who, when & what is provided.
- ✅ Eligibility for benefits is immediate upon the completion of a simple claim form signed by your doctor.
- ✅ You have the flexibility to direct your care whether that is personal care, home making or community outings.

People prefer to be at home when they need care.

And The Best Kept Secret?

MyDignity qualifies as a PHSP (Private Health Services Plan). Premiums can be used towards your medical expense tax credit or a business expense. Any benefits received are non-taxable.

myDIGNITY COVERS

- Personal Support Workers and Nurses
- Respite Services
- Home Conversion Expenses (chair lifts, ramps, bathroom modifications, etc.)
- Prepared Meals
- Transportation Expenses
- Purchase or Rental of Equipment (wheelchair, hospital bed, etc.)
- Medical Alert Systems
- Enhanced Specialist Care (Physiotherapist, Occupational Therapist, Naturopath, Podiatrist, Audiologist)
- and much more that you can choose...

myDIGNITY SALIENT POINTS

- Simple to Understand
- Affordable
- Easy to Acquire
- No Medical Exam
- Simple Health Declaration
- 95% of Canadians Qualify
- 10% Discount for Couples
- **Your Care, Your Way!**